Ontario Energy Board P.O. Box 2319

2300 Yonge Street 27th Floor, Suite 2701 Toronto ON M4P 1E4 Telephone: 416 481-1967

Facsimile: 416 440-7656

Commission de l'énergie de l'Ontario

C.P. 2319 2300, rue Yonge 27<sup>e</sup> étage, bureau 2701 Toronto ON M4P 1E4 Téléphone: 416 481-1967 Télécopieur: 416 440-7656



#### For Immediate Release

April 16, 2014

#### New electricity prices for households and small business consumers

**Toronto** – Today the Ontario Energy Board announced new electricity prices. The new prices will apply to most households and small businesses starting May 1.

When the prices change, the hours for mid-peak and on-peak prices also change to the summer time-of-use hours. The lowest-priced, off-peak period remains from 7 p.m. to 7 a.m. on weekdays and all day weekends and holidays.

This chart outlines time-of-use prices and the times they are effective as of May 1, 2014:

Category	Time(s) – Summer (May 1-Oct. 31)	Price	Change
Off-peak	Weekdays 7pm-7am All day weekends and holidays	7.5 ¢/kWh	( <b>1</b> 0.3 cents)
Mid-peak	Weekdays 7-11am and 5-7pm	11.2 ¢/kWh	( <b>1</b> 0.3 cents)
On-Peak	Weekdays 11am-5pm	13.5 ¢/kWh	( <b>1</b> 0.6 cents)

The price for consumers is increasing by approximately \$2.83 per month on the "Electricity" line, or about 2.4% on the total bill, for a household with a typical consumption pattern of 800 kWh per month.

The Ontario Energy Board reviews electricity prices twice each year based on updated cost estimates.

The market price of natural gas has risen during the long winter. The impact of forecast higher gas prices is cushioned due to previously signed contracts with natural gas and other generators.

The forecast for higher costs includes more generation in the next 12 months from sources including renewables.

#### **Quick facts**

Time-of-use prices vary based on when electricity is being used. They encourage consumers to use electricity during lower-cost times.

- Most Ontario households use about two-thirds of their power (64%) during off-peak hours.
- These price changes only affect households and small businesses who buy their electricity from their local utility.

The Ontario Energy Board is an independent and impartial public agency. We make decisions that serve the public interest. Our goal is to promote a sustainable and efficient energy sector that provides consumers with reliable energy services at a reasonable cost.

#### Contact us

For more information, please refer to the attached backgrounder, visit the OEB website at <a href="https://www.ontarioenergyboard.ca">www.ontarioenergyboard.ca</a> or contact us directly.

Media Inquiries 416-544-5171

Public Inquiries 416-314-2455 1-877-632-2727

Ce document est aussi disponible en français.

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With links to Graphic of Time-of-Use Price chart:

http://www.ontarioenergyboard.ca/OEB/ Documents/For+Consumers/TOU prices Summer.pdf

Electricity Prices Explained video: http://youtu.be/zVdm5Bl4gU8

Time-of-use video:

http://www.youtube.com/watch?feature=player\_embedded&v=bJ04SSArI6c

Backgrounder:

http://www.ontarioenergyboard.ca/oeb/ Documents/Press Releases/bg RPP TOU 20140416.pdf

Ontario Energy Board

P.O. Box 2319 2300 Yonge Street 27th Floor, Suite 2701 Toronto ON M4P 1E4 Telephone: 416 481-190

Telephone: 416 481-1967 Facsimile: 416 440-7656 Commission de l'énergie de l'Ontario

C.P. 2319 2300, rue Yonge 27<sup>e</sup> étage, bureau 2701 Toronto ON M4P 1E4 Téléphone : 416 481-1967

Télécopieur: 416 440-7656



#### Backgrounder - May 1 electricity price change

April 16, 2014

#### About Electricity Prices

The Ontario Energy Board reviews prices for households and small businesses twice each year, on May 1 and November 1.

The price changes only affect households and small businesses who buy their electricity from their local utility.

Electricity prices make up about half the total of an average household bill. These electricity prices are shown on one of the five line items on bills – the Electricity line (the others are Delivery, Regulatory Charges, Debt Retirement Charge and Ontario Clean Energy Benefit).

## Time-of-use Pricing

With time-of-use prices, consumers pay different prices depending on when they use electricity.

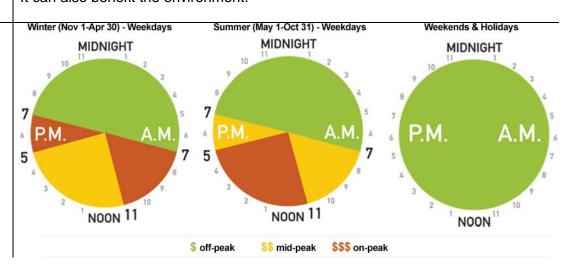
There are three time-of-use periods – on-peak, mid-peak and off-peak. Like cell phone plans, prices are lower in the evenings, on weekends and on holidays.

Almost 4.6 million or 95.9% of households and small businesses in Ontario pay time-of-use prices.

Time-of-use prices are designed to reflect the cost of electricity at different times of the day.

They encourage households and small businesses to use electricity during lower-cost time periods. This can in turn ease pressure on the provincial power system. It can also benefit the environment.

### Summer & Winter Timeof-use Hours



The time-of-use price periods change each May 1 and November 1 – the same day prices are adjusted.

The difference between the summer and winter periods reflects differences in consumer habits.

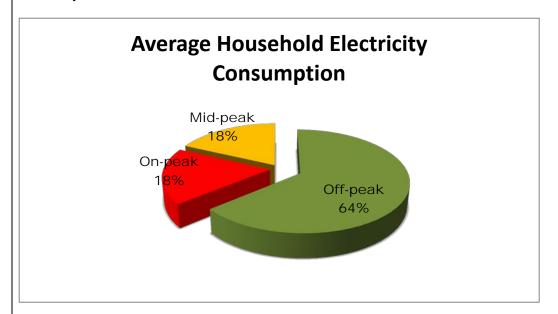
In summer, electricity use peaks during the hottest part of the day, when air conditioners are running on high.

In winter, less daylight means electricity use peaks twice: once in the morning when people wake up and turn on their lights and appliances and again when people get home from work.

#### When a Typical Household Uses Most of its Electricity

On average households currently use most of their power, almost two-thirds of it, during off-peak hours.

A recent report prepared for the OEB shows that households appear to be responding to time-of-use prices by using less electricity during on-peak hours and more during off-peak hours. Along with conservation, this means electricity bills for households are estimated to be \$12 lower per year for each customer than they would have been otherwise.



#### New Summer Time-of-use Electricity Prices

Category	Time(s)	New Summer Price	Change
Off-peak	Weekdays 7pm-7am All day weekends and holidays	7.5 ¢/kWh	( <b>1</b> 0.3 cents)
Mid-peak	Weekdays 7-11am and 5-7pm	11.2 ¢/kWh	( <b>1</b> 0.3 cents)
On-peak	Weekdays 11am-5pm	13.5 ¢/kWh	( <b>1</b> 0.6 cents)

#### Bill Impact of New Prices

The price for consumers is increasing by approximately \$2.83 per month on the "Electricity" line, or about 2.4% on the total bill, for a household with a typical consumption pattern of 800 kWh per month.

## Reasons for Changes

The Ontario Energy Board sets electricity prices based on updated cost estimates.

The market price of natural gas has risen during the long winter. The impact of forecast higher gas prices is cushioned due to previously signed contracts with natural gas and other generators.

The forecast for higher costs includes more generation in the next 12 months from sources including renewables.

Another factor in this price change involves the variation between previous estimates and actual costs. Actual costs can be higher or lower than the Board estimated during previous price settings. Since November 1, 2013, more money was collected from ratepayers than it cost to supply them with electricity. This difference is tracked as a credit to ratepayers. As this credit is returned to ratepayers, the new prices are slightly lower than they would otherwise be.

# Why Prices Depend on the Time Electricity is Used

As demand rises, so does the cost of electricity.

Ontario's electricity grid is fed by lower cost power when demand is lower. Known as baseload generation, this power largely comes from nuclear and large hydroelectric facilities. When demand is high and all baseload power is used, the province must turn to higher-cost generators. Those power sources generally include some natural gas-fired plants (those intended only for use during times of high demand) and some renewable generators.

#### Setting Electricity Prices

The Ontario Energy Board calculates how much it will cost to supply households and small businesses in the province with electricity for the following year. Many factors go into this estimate, including:

- The amount of power those consumers are expected to use
- The projected price of different types of fuel during that time
- The types of power that will be available (i.e. how much nuclear, hydroelectric, natural gas, renewable), and at what cost
- The accuracy of previous projections

The OEB then sets prices for each of the three time-of-use periods based on allocating the estimated supply costs for each period.

#### **Contracts**

A small number of electricity consumers – fewer than 1 in 10 – get their power from an electricity retailer rather than their local utility.

Those consumers continue to pay the prices stated in their contract.

They are, however, subject to a fluctuating rate known as the Global Adjustment. The Global Adjustment appears as a separate charge on their electricity bill. It is designed to cover the difference between electricity market prices and the actual payments many generators receive. It also covers the cost of conservation and demand management programs.

Global Adjustment costs are incorporated into the electricity prices for consumers who pay the prices set by the OEB.

#### Tiered Prices

A small number of consumers – again, fewer than 1 in 10 – are still on the old

pricing system, known as tiered pricing. The changes for these consumers are:

#### **New Tiered Prices for Households**

	Summer Threshold	New Summer Price	Change
1 <sup>st</sup> Level	Up to 600 kWh/month	8.6 ¢/kWh	♠ 0.3 cents
2 <sup>nd</sup> Level	Everything over 600 kWh/month	10.1 ¢/kWh	♠ 0.4 cents

<sup>\*</sup> The threshold for small businesses stays at 750 kWh/month all year.

## For more information

For more information, visit the OEB's consumer website at <a href="https://www.ontarioenergyboard.ca">www.ontarioenergyboard.ca</a>.

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